Ohio Strategic Prevention Framework (SPF): Strategic Plan Map **Ohio Youth-Led Prevention Network Youth Council**

If the OYLPN YC has a media campaign directed toward MH then Ohio youth and adults will have increased awareness of MH and suicide prevention.

If the OYLPN YC disseminates information about MH and suicide prevention then Ohio youth and adults will have increased knowledge on the signs/symptoms of ohio youth and adults have increased awareness and increased knowledge of MH and suicide prevention, then we create a nurturing environment for youth who are experiencing depression and suicide prevention. If we create a nurturing environment for youth who are experiencing depression and suicidal thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support then Ohio will have decreated an artificial thought to receive the necessary support the necessary su

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L	Communit		ty Logic Model				Meas		able Outcomes				
	Problem Statement		Intervening	Variable(s)	Strategy	Demonstrating Capacity Inputs: Human / Material Resources	Time Line Specific <u>Activities</u> for each Strategy	Outputs Results of Activities		Shorter-Term Outcomes (2 years)		erm Outcomes years)	
Z M a w m (f	there are Ohio youth that are at- isk for depression and suicide. the Ohio Youth-Led Prevention letwork (OYLPN) Youth Council telieves that youth can play a role in creating nurturing invironments for all Ohio Youth. Data to Support Problem Statement: 5.8% of HS students in Ohio teport feeling sad or hopeless Imost every day for 2 of more treeks in a row during the past 12 though the past		parents, teer about MH (si etc.) Lack of know signs of ment Lack of educiparents regal health Lack of know current reson address teen Lack of know correlation by	petency among ns, and educators igns, symptoms, ledge on the tal illness. ation within rding teen mental	strategies: information dissemination (i.e., newsletter, parent's night) and environmental strategies (i.e., social media/PSA). Environmental Strategies: 1. Have a significant social media presence (assuming one specifically related to MH/suicide prevention) leading up to the April 30 We Are The Majority youth rally to locate awareness. Youth will promote Mental Health messaging through various media outlets through the hash tag "Be Aware". 2. Promote awareness through a PSA. The PSAs aired leading up to the April 30 We Are The Majority youth rally would be presented at the rally. Information Dissemination: 1. Create and host a parent's night event 2. Create and disseminate a monthly newsletter.	Budget: DFAA Funding Total Budget: TBD In-Kind: TBD Vendor(s)/Sub-contractor(s): -Speaker for Parent Night -Videographer for PSA Services provided: videographer will capture big events throughout the youth at their home groups or at specific OYLPN events to provide material for the PSA. Materials: -Information, positive statistics which would be obtained from the adult council and local health centers -Posters for parents night -Lanyards for WATM rally to promote mental health social media messaging. Travel: -To Columbus for monthly meetings -Travel to promote PSA -Youth Council to travel to Chardon, Ohio for Parent Night Other: Personal experience stories	Social Media OYLPN will spread MH campaign until the day of the rally. Implementation of media campaign Sustainment of media campaign through a virtual on-line presence. PSA Distributed in monthly Newsletter & via social media outlets RFP review and award to selected videographer contractor. Review and adoption of media campaign as presented by consultant. April 30, 2015: Year in review, PSA presentation and mental health campaign presentation. INFORMATION DISSEMINATION Parent's Night Feb, 18, 2015 Reserve space at Chardon Elementary School YC will develop script for PN presentation YC will obtain various resources for Parent and teen Newsletters Second Wednesday of each month 2014-2015 Monthly Newsletter Development and assignment.	ENVIRONMENTAL STRATEGIES Social Media OYLPN YC will have a significant social media presence. PSA OYLPN YC will promote awareness information through a monthly campaign and PSA. INFORMATION DISSEMINATION Parent's Night OYLPN YC will host a Parents Night Town Hall Meeting. Newsletters OYLPN YC will distribute monthly newsletter on topics related to MH campaign. Dec: Seasonal Depression Jan: Teen Tips for Dealing with Anxiety Feb: Eating Disorders March: Teen Dating Violence April: Alcohol Abuse leading to Mental Illness May: Positivity Tips for Teens		Increase awareness of mental health. Encourage competency within parents, teens, and educators. Increased knowledge on the signs of mental health issues. Increase the knowledge within parents regarding teen mental health. Increased knowledge of the current resources available to address teen mental health. Increase the knowledge of the correlation between mental health and substance abuse	in Ohio re hopeless: 2 of more during the Decrease report ser attemptin past 12 m Decrease Ohio repo	in % of HS students port feeling sad or almost every day for weeks in a row e past 12 months in % of HS students iously considering g suicide during the onths in % HS students in ort attempting the or more times e past 12 months	

- OYLPN AC has created a logic model and strategic plan. The YC created their plan to work in synchronicity with the AC logic model and strategic plan.
- Traditionally the WATM campaign has focused on highlighting a majority of youth do not abuse substances. Based on data and research, MH and substance abuse are related. Due to this finding, the OYLPN YC has decided to supplement the WATM campaign with a MH campaign. YC is working towards finding data to measure intervening variables.

Ohio Strategic Prevention Framework (SPF): Strategic Plan Map

YLP Name Here

Overall Theory of Change: ert "If-Then Proposition(s)" here.

Overall Theory of Change: Insert "If-Then Proposition(s)" here.											
	Community Logic Model			Theory of Action			Measurable Outcomes				
Problem Statement	Intervening Variable(s)	Strategy	Demonstrating Capacity Inputs: Human / Material Resources	Time Line Specific <u>Activities</u> for each Strategy	Outputs <u>Results</u> of Activities	Shorter-Term Outcomes (2 years)	Longer –Term Outcomes (5 years)				
The problem statement should be written in language that everyone in the community is able to understand. Data to Support Problem Statement: Insert data from the needs assessment process here.	Insert data/information from needs assessment process here.	We have selected the following CSAP strategies: Provide more detail on the strategy. Be sure to separate your activities by CSAP strategy (and potential sub-strategies).	Budget: Total Budget: \$ Percentage of Total Budget Allocation: XX% In-Kind: \$ Staffing (Paid or Volunteer): Number of staff members: XX Total FTE's: XX Vendor(s)/Sub-contractor(s): Name (Total Cost) Services Provided: Materials: Brief Description (Total Cost) Travel: Brief Description (Total Cost) Other: Brief Description (Total Cost)	What are the key things that have to happen to get the strategy complete? What is your timeline? Be sure to separate your activities by CSAP strategy (and potential sub-strategies). Strategy #1 DATE: Activity etc.	What will your activities result in? This column should correspond with the Activities column. Be sure to separate your activities by CSAP strategy (and potential substrategies).	This column should have 1:1 correspondence with the intervening variables column as measured by •	This column should have 1:1 correspondence with the "Data to Support Problem Statement" box n + as measured by •				
			Conte								

Context

Please list any important "explanatory" factors to better help the reader understand the strategic plan here.

Please be concise. You may not use more than one 11x17 page!