

Community-Based Process Strategic Plan Map for Youth-Led Programs

Overall Theory of Change (“If-Then Proposition”)

INDIVIDUAL: *If we develop cognitive and emotional empowerment within the individual young people participating in our program ... then young people will be empowered to act as “community change agents.”*

GROUP: *If we develop the group structure and group climate necessary for young people to work together to create community change ... then young people will utilize empowering processes to work collectively to create community change.*

COMMUNITY: *If we empower young people to act as “community change agents” and equip them to utilize empowering processes to work collectively to create community change ... then young people in [insert name of youth-led program here] will engage in the Strategic Prevention Framework (SPF) to create and implement a **community level strategic plan** that uses evidence-based strategies to influence community-level change.*

Theory of Change			Theory of Action			Measurable Outcomes	
Overarching Goal	Necessary Knowledge, Skills and Attitudes	Learning Objectives (LOs)	Capacity/Inputs Human / Material Resources	Activities Specific Activities to Meet LOs	Final Outputs Process Measures	Shorter-Term Outcomes	Longer –Term Outcomes
Young people in [insert name of youth-led program here] will develop the necessary knowledge, skills, and attitudes to use the Strategic Prevention Framework (SPF) to create and implement a strategic plan that uses evidence-based strategies to influence community-level change.	Individual-level:	Individual-level: <i>Emotional Empowerment</i>	Resources/Budget Total Budget: \$ In-Kind: \$ Staffing (Paid or Volunteer): Number of staff members: XX Total FTE’s: XX Vendor(s)/Sub-contractor(s): Name (Total Cost)	Individual-level: <i>Emotional Empowerment-</i>	Individual-level: <i>Emotional Empowerment-</i>	Individual-level: Young people in [insert name of youth-led program here] will be empowered to act as “community change agents.” <i>Specifically, young people will be able to:</i> <i>[list relevant objectives]</i>	Young people in [insert name of youth-led program here] will engage in the Strategic Prevention Framework (SPF) to create and implement a strategic plan that uses evidence-based strategies to influence community-level change.
	Group-level:	Group-level: <i>Group Structure</i>	Materials: Brief Description (Total Cost) Travel: Brief Description (Total Cost) Other: Brief Description (Total Cost)	Group-level: <i>Group Structure-</i>	Group-level: <i>Group Structure-</i>	Group-level: Young people in [insert name of youth-led program here] will utilize empowering processes to work collectively to create community change. <i>This will be demonstrated by the group’s ability to:</i> <i>[list relevant objectives]</i>	

Context: Factors in this community that will influence the success of this youth-led program (e.g., political, cultural, and economic influences; community readiness; cultural competence, etc.)

Suggested Citation:

Zorn, D., Raffle, H., & Collura, J. (2015). *Strategic plan map for youth-led programs: Individual youth and group development*. Athens, OH: Voinovich School of Leadership and Public Affairs at Ohio University.

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